



A Guide to Earning Points

2014/2015

There are plenty of fun ways students can use Fuel Up to Play 60 to eat healthy, get active and earn a ton of Points toward becoming an [Ambassador](#), plus be eligible to apply for a chance to attend the Student Ambassador Summit.

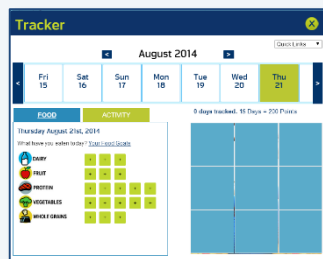
Plays

Plays from the Fuel Up to Play 60 Playbook are a great way to get students involved and lead healthy changes at their school. Students will earn Points for a maximum of four Plays (two from the [2014-2015 Playbook](#) and two from [Last Season's Plays](#)) reported. Students can earn up to 10,000 Points for each 2014-2015 Play and up to 5,000 Points for each of Last Season's Plays. To learn more about Plays, check out the Playbook on [FuelUpToPlay60.com!](#)

Campaigns

Students can earn up to 7,500 Points by getting involved in the For the Love of Play Campaign (September 9-October 17, 2014). Points can only be earned when the activity is completed and reported on the Dashboard within the Campaign's timeframe. As a bonus, throughout the For Love of Play Campaign students can earn bonus Points by reporting a Physical Activity Play (up to 10,000 Points), writing a journal entry (up to 1,000 Points) or Getting the Word Out (up to 10,000 Points). See below for more information about Getting the Word Out.

The Tracker



Students can earn 200 Points for every 15 days they track healthy eating or physical activity on their Dashboard (Note: these 15 days do not have to be consecutive)!

Work with a Program Advisor

Students who team up with a Program Advisor to build a team of three or more students can earn up to 14,000 Points when they report their activity in the Student Team tile on the Dashboard. When students team up with Program Advisors, it strengthens the Fuel Up to Play 60 program in their school!

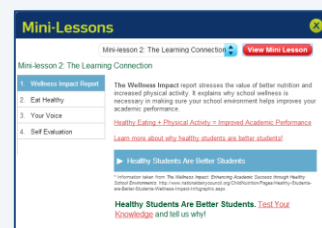




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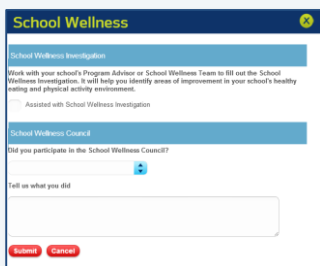
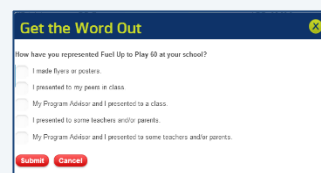
Mini-Lessons

Mini-Lessons guide students through a series of themed tasks that are completed away from the student Dashboard. In addition to earning Points, Mini-Lessons help students develop leadership skills, plus build awareness of the Fuel Up to Play 60 program in their schools and communities. Students can earn up to 5,000 Points for reporting their level of involvement in each Mini-Lesson.



Get the Word Out

Students can create flyers and videos, host a special assembly or do anything else to promote Fuel Up to Play 60 activities and events to motivate other students, teachers and the entire community to join! Students can earn up to 10,000 Points for being active and spreading the word about Fuel Up to Play 60!



School Wellness

Students can earn up to 2,000 Points for working with a Program Advisor to complete the School Wellness Investigation, which helps identify areas of improvement in the school's healthy eating and physical activity environment. They can also earn up to 2,000 Points for working with their school wellness council.



100 Mile Club® Play

Students can earn up to 8,000 Points for reporting their success in starting and contributing ideas for the 100 Mile Club® Play at their school!

Local Dairy Council

Coming soon! Students will soon be able to check out local events, contests, prizes and promotions sponsored by their local Dairy Councils in a brand new tile on the Dashboard. Students can earn up to 4,000 Points by checking for updates throughout the year!

